



Association of Professional Chaplains Advertising Opportunities and Rates

APC Connect

Linking Members to news and resources they value

Sponsorship of APC Connect broadcast emails include your name, logo and Web site link to an audience of over 6,000 chaplains and spiritual caregivers throughout North America. The official publication of the Association of Professional Chaplains, APC Connect, is published the second and last week of every month. **A maximum of three** 1200 x 675-pixel ads per issue ensure your company or organization will be noticed! The average open rate is 45-50%.

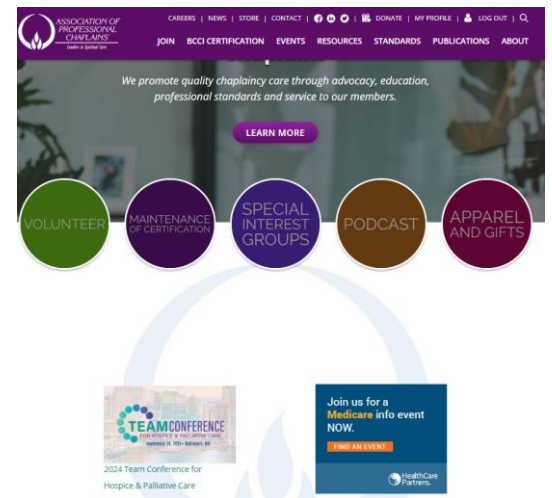
Position A (top)	\$500
Position B (middle)	\$350
Position C (bottom)	\$200



APC & BCCI Website Home Pages

Showcase your organization by sponsoring www.apchaplains.org, home of the Association of Professional Chaplains, the largest chaplaincy care association in the U.S. A top search engine destination for chaplain information, jobs, education, certification and resources, the website attracts over 14,000 visitors per month. **With a maximum of two spotlight ads**, APC website sponsorship ensures maximum visibility for your organization and its support of professional chaplaincy.

Specifications	Rate
300 x 250 pixels	\$300 / month



APC Professional Support Call email

Sponsorship of APC Support Call email includes your name, logo and web site link to an audience of over 6,000 chaplains and spiritual caregivers throughout North America. The emails are typically sent twice per month (except for those months with other commitments such as the APC Annual Conference). Each email will be limited to two sponsor advertisements on the right side of the email with a 250 x 250 sized image. The sponsorships should be aligned with the mission of educating or self-care for chaplains (examples: publications/books, educational opportunities, resources).

Specifications	Rate
250 x 250 pixels	\$250 / email

Bonuses and Discounts Place three or more ads in APC Connect or on the APS website and get a 15% discount, plus a free three-month listing on the APC website Professional Links page.

Association of Professional Chaplains Advertising Contract



Please complete this form and e-mail to bill@innovativemediasolutions.com or fax (309) 483-2371.

Payment: Payment for all advertisements must be made at the time the ad contract is submitted. Please complete all areas of the form below with your credit card number. If you wish to send a check, contact Bill Spilman, APC Sales Rep., at bill@innovativemediasolutions.com or (309) 483-6467. Published rates are net. A tear sheet, e-newsletter or link to your ad will be sent for your records following publication.

Name: _____

Phone _____

E-mail _____

Company/Organization _____

Web site _____

Mailing Address _____

City _____

State _____

Zip _____

I would like to take advantage of the following APC advertising opportunities (check all that apply):

APC Connect sponsorship: Ad reservations and materials are due by the 15th of the month prior to the publication month.

☐ Month _____ of 2025-26 FY (Our fiscal year runs Nov. 1 – Oct. 31)

☐ Position A ☐ Position B ☐ Position C

Subtotal Connect \$ _____

APC & BCCI website home page spotlight ad (one-month listing) *

☐ 300 x 250 pixels (\$300) Specify month(s): _____

Subtotal website sponsor \$ _____

☐ Free listing on Helpful Links page with three or more newsletters or sponsor spotlight ads

Subtotal \$ _____

☐ 15% discount for three or more ads \$ _____

Total Payment Enclosed \$ _____

Copy and Contract Terms

All ads are subject to APC's approval. Advertiser/agency to supply all material. Payment is required before publication. Rendering payment to an advertising agency shall not release advertisers in case of nonpayment by agency. Advertisers and agencies assume responsibility for all content of advertisements printed, as well as any claims arising therefrom against the publisher. Rates are subject to change at any time. Approved contracts in effect at the time of a rate change will be honored but not extended. APC has the right to decline advertising in its sole discretion for any reason, which need not be disclosed.

I agree and understand the above contract terms:

Name: _____ Title: _____

Email: _____ Phone #: _____

Company/Organization: _____ Date: _____

For advertising assistance, contact Bill Spilman, APC Sales Representative
phone 309.483.6467 ■ fax 309.483.2371 ■ e-mail bill@innovativemediasolutions.com

More Advertising Options

APC has additional advertising opportunities including [Job Opportunities](#), [Continuing Education Opportunities](#), [Professional Contacts](#), and the [2026 APC Annual Conference](#). If you would like more information on how you can connect with APC's more than 5,000 members, please e-mail us at bill@innovativemediasolutions.com.